Sobel

FREE GUIDE · UK AND EU

FOR SMALL BRANDS AND MAKERS

Before your CPSR

What to have ready

Why Europe matters for your brand, what every launch needs, the 18 documents a safety assessor asks for, the gaps that delay a CPSR, a 5-question self-check, and your next step with its price.

Formula already final? Go to the last page and choose your next step.

Start my Readiness Review →

WHY THIS MARKET MATTERS FOR YOU

Europe is one of the two largest beauty markets in the world

Half a billion consumers, steady growth and one set of rules for every EU country. The safety report is your entry ticket.

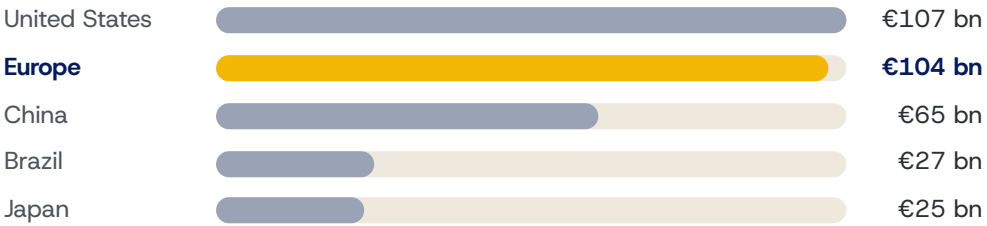
€110 bn
cosmetics retail sales in Europe in 2025

+6.3%
growth in 2024, to €104 bn; fragrances grew 8.9% and make-up 8.2%

500 million
European consumers using cosmetics and personal care products

€32 bn
skin care, the largest category in Europe

RETAIL SALES BY MARKET, 2024



Within Europe: Germany €18.0 bn, United Kingdom €14.7 bn, France €14.5 bn, Italy €12.8 bn, Spain €11.8 bn (2025).

WHAT IT MEANS FOR YOUR BRAND

- **One notification for the whole EU.** A product notified on the CPNP can be sold in all 27 member states. The UK has its own portal, SCPN.
- **Buyers expect compliance.** Retailers and distributors ask for the safety report before they list a product.
- **The rules are enforced.** Cosmetics were 36% of EU dangerous-product alerts in 2025, the most reported category.
- **A large UK market too.** 861,686 cosmetic products have been notified in the UK since 2020.

Sources: Cosmetics Europe, Our Industry (2025 figures) and Market Performance 2024 (published June 2025); European Commission, Safety Gate 2025 results; UK Office for Product Safety and Standards, SCPN data (May 2026). Europe here means the EU, the UK, Norway and Switzerland.

1 · THE BIG PICTURE

Four things every launch needs

A Responsible Person

A person or company established in the UK (for the UK) or in the EU (for the EU), legally responsible for the product's compliance.

A Product Information File

The technical file kept for each product and shown to the authorities on request. The safety report (CPSR) is its core part.

A notification

Before sale, each product is notified on the official portal: SCPN in the UK, CPNP in the EU.

A compliant label

Ingredient list, warnings, durability, batch number and the Responsible Person's address, among others.

UK AND EU AT A GLANCE

Same logic, two separate markets

	EUROPEAN UNION	GREAT BRITAIN
Main rules	Regulation (EC) No 1223/2009	UK Cosmetics Regulation (Schedule 34)
Responsible Person	Established in the EU	Established in the UK
Notification portal	CPNP	SCPN
Safety report	CPSR, Annex I structure	Same structure, kept for the UK file
Label address	EU Responsible Person	UK Responsible Person

Selling in both? You need a Responsible Person and a notification in each market. One well-built set of documents can support both safety reports.

2 · THE CPSR IN PLAIN WORDS

One exact formula, assessed and signed

Part A · the data

Composition, raw material quality, stability, microbiology, impurities, packaging, known side effects and how much of the product reaches the body.

Part B · the judgment

A qualified safety assessor reviews Part A, concludes whether the product is safe and signs. Label warnings come from here.

Why timing matters

The CPSR covers one exact formula. If it changes after the assessment, it needs a new one. Finish the formula first and collect the documents in parallel.

3 · WHY A CPSR STALLS

The five gaps we see most often

WHAT WE OFTEN RECEIVE	WHAT THE ASSESSOR NEEDS
Percentages missing or given as ranges	**Exact % for every ingredient**
A sales sheet or brochure	**A technical specification** and safety data sheet
Natural or plant extracts with no data	**Impurity data** and certificate of analysis
Fragrance with no documents	**IFRA certificate** and allergen breakdown
Water-based product with no tests	**Preservative efficacy and stability** results

FROM FORMULA TO SHELF

1 · Final formula
Exact composition, fixed before the assessment

2 · Documents
From your manufacturer, suppliers and lab

3 · CPSR
Part A built, Part B signed by the assessor

4 · PIF
The CPSR and supporting files, kept by the Responsible Person

5 · Notification
CPNP and/or SCPN before the first sale

6 · Launch
Label with the Responsible Person's address

The 18 documents a safety assessor asks for

Tick what you already have. Items marked *if applicable* only apply to some products.

FORMULA AND INGREDIENTS

- ☐ **1** Formula with INCI names, CAS numbers, exact % and function of each ingredient · manufacturer
- ☐ **2** Specification and safety data sheet of each raw material; IFRA certificate and allergens for fragrances · suppliers
- ☐ **3** Nanomaterial declaration *if applicable* · suppliers

FINISHED PRODUCT

- ☐ **4** Finished product specification: appearance, odour, pH, viscosity · manufacturer
- ☐ **5** Microbiology results and preservative efficacy (challenge) test · testing lab
- ☐ **6** Stability study in the final packaging · testing lab

SHORT SIGNED LETTERS, ON LETTERHEAD

- ☐ **7** Description: what the product is and who it is for
- ☐ **8** Exposure: where on the body it is used and how
- ☐ **9** Undesirable effects known so far ("none known" is valid)
- ☐ **11** Directions for normal and foreseeable use

LABEL AND PACKAGING

- ☐ **10** Label artwork with warnings, and a photo of the packaging · you
- ☐ **12** Packaging material specification: composition, impurities, compatibility · packaging supplier

MANUFACTURING

- ☐ **13** Manufacturing process and a valid GMP certificate (ISO 22716) for the factory · manufacturer
- ☐ **18** How the batch number is built · manufacturer

TESTS AND STATEMENTS

- ☐ **14** Signed statement on animal testing, for the product and its raw materials
- ☐ **15** Dermatological test report (patch test or HRIPT) · testing lab
- ☐ **16** SPF / UVA test *if applicable*, only with a sun protection claim
- ☐ **17** Tests that support the claims on your label *if applicable*

How to ask your suppliers. Request documents in English, dated, and with the raw material or product name on them. A brochure or a product page does not replace a specification.

Not sure what you have? The Readiness Review goes through these 18 items for you. **Check my documents →**

5 · SELF-CHECK

Are you ready for a safety assessment?

- ☐ My formula will not change before launch
- ☐ I know the exact percentage of every ingredient
- ☐ I have a specification and a safety data sheet for every raw material
- ☐ I have stability and microbiology data, or know my product does not need them
- ☐ I know who will act as my Responsible Person

HOW ORDERING WORKS

1. Click **Order the review** or **Request my quote**. A short form opens with your step already selected.

2. We email you the payment link and the list of documents to send (step 2), or your fixed quote (step 3). Lost the email? Click the button again to get it again. The review report arrives 5 business days after payment and receipt of your documents.

3. Fixed prices, no open-ended fees. If you start with the Readiness Review and then order your CPSR, the €150 you paid is deducted in full, if you order within 90 days: a CPSR from €450 then costs you from €300 more.

6 · YOUR NEXT STEP

Three steps to your CPSR. Start at yours.

STEP 1 · FEWER THAN 3 TICKS

Keep collecting

Use the checklist on page 4 and ask your suppliers for what is missing. You already have this guide.

Free

Included with this guide

STEP 2 · 3 OR 4 TICKS

CPSR Readiness Review

We check which of the 18 documents you have and which are missing, and who to ask for each one. Includes your fixed CPSR quote.

€150

per product · report 5 business days after payment and documents

Order your CPSR within 90 days and the €150 is deducted from its price.

Order the review →

We email you the payment link

STEP 3 · 5 TICKS

Your CPSR, signed

Annex I safety report, Part A and Part B, signed by a qualified EU safety assessor and ready for your PIF and notification.

from €450

per product · fixed quote before you commit

Did the Readiness Review first? Its €150 comes off this price.

Request my quote →

We email you your fixed quote

Prices exclude VAT. The CPSR price depends on the number of ingredients and products. The Readiness Review confirms that each required document is present and is the right type; it does not assess their content, which is part of the CPSR.

EXAMPLE · 2 PRODUCTS

How the credit works

1 formula = 1 product · credit valid 90 days

Readiness Review	CPSR quote	You pay for the CPSR
2 × €150 = €300, paid first	2 × €450 = €900 (example price)	€900 − €300 = €600 more